

# Mateo Folador



Mateo Folador is the visionary CEO and Founder of Hola Amigo, a leading company in AI integration and AI agents. He specializes in harnessing generative AI to revolutionize business operations, enabling growth without expanding headcount.

With a robust background in technology, AI and business development, Mateo has founded five companies across diverse sectors including SaaS, content creation, loyalty programs, and marketplaces. Through these ventures, he has successfully cultivated user bases of up to 2 million. His expertise encompasses generative AI, the future of work, and content growth strategies.

Mateo is passionate about amplifying underrepresented voices in medicine and mindset, believing that impactful messages should reach wide audiences. His efforts have helped expert content creators expand their reach, ensuring valuable knowledge positively influences more than 20 million individuals per year.

As a thought leader in AI-driven business transformation and the future of work, Mateo continually pushes boundaries in technology and content creation. His work at Hola Amigo exemplifies his vision of empowering businesses through cutting-edge AI solutions, while simultaneously enriching public discourse with expert knowledge.

Mateo's mission is to help people use technology and AI to free themselves and engage in more meaningful work, driving positive change in both business and society.