

Rob Gonda



Rob Gonda is the CEO of Dakia Digital, a company driving social impact at scale and set to disrupt music, hospitality, entertainment, and health industries. Rob started and sold five companies and has led three large digital transformations at privately held, PE-backed, and public fortune companies; among others at McDonald's, where he was chief digital officer and during his leadership the company tripled their market cap.

He's a dynamic thought leader, faculty at the prestigious Singularity University, published author, Forbes columnist, frequent public speaker, sits on multiple boards, former digital chair for the 4A's and the ARF, and featured in TV at Reuters and Bloomberg innovator series. Rob is currently involved with TED, Summit, and the UN attempting to bring exponential thinking and fix the world's greater challenges.