

Pernille Lytzen



Pernille Lytzen is an experienced business & concept developer, AV specialist, ideation practitioner and inspirational speaker.

Pernille is the founder & CEO of tGrace, a business-, product- & people development consultancy with one great purpose: To help bring down Co2 emissions from transport by engaging in projects that help build a new, sustainable world of transportation.

tGrace specializes in electric & autonomous mobility, mobility designs for women and the upcoming transport revolution. The company collaborates with both private companies and public organizations and has just launched the MOWEN project, which sets out to build tomorrow's sustainable mobility platform for women.

Before tGrace, Pernille took part in building what became one of Europe's largest operators of autonomous vehicles. Pernille joined as employee number two and when she left after three years the company had grown to 65+ people, had launched autonomous vehicles in 5 countries across Scandinavia and the Baltics – and were flying drones. Throughout Pernille's time in the company she functioned as swiss army knife across the business and sat on the management team as Business Development Director.

As a speaker, Pernille has given lectures and held inspirational talks on international & national stages for the last +12 years. She is used to both large conference stages, c-level meeting rooms as well as educational setups. Pernille is a former TedX side stage speaker and external lecturer at Copenhagen Business School.

Pernille holds a Master of Science in Business Administration & Psychology from Copenhagen Business School, specializing in creativity and innovation.