

# Monika Proffitt



Monika Proffitt is the Founder of Rise Markets and Managing Partner at Weild & Co. in New York City, working on private raises in the sectors of renewable energy, real estate, media, blockchain/DLT applications, and Security Token Offerings.

Monika is a nationally-recognized financial speaker and serial entrepreneur, as well as the author of the book *Blockchain 101: Fundamentals of a New Economy*. She co-hosts a podcast with Inc. Magazine, *The New Trust Economy*, available on Spotify, iTunes, etc., and serves as a resource for Inc. Magazine, Forbes, Nikkei, Vogue, Venturebeat, Hackernoon, GritDaily. She has spoken at MIT, Princeton, Notre Dame, and other universities throughout the US and Europe on topics such as the value of cultural capital, access-driven economic structures, regulations and laws that affect the financial industry, and how to bring sustainable impact to any business.

Monika is available for conferences, panels, and custom engagements for companies and groups.