

MJ Petroni



As Chief Exponential Officer of Causeit, MJ specializes in helping others understand the mental models necessary to navigate new technologies. MJ is adept at wrangling complexity and identifying possibilities in undefined spaces, and he has extensive experience helping enterprises leverage platforms and platform thinking for exponential growth. His academic background is in Cyborg Anthropology, which examines the relationship between humans and technology. Since founding Causeit in 2006, MJ has helped transform how hundreds of clients think about and work towards the future.