

Kyle Hermans



My purpose is to Activate Extraordinary Potential. My mission is to positively shape the thinking and actions of the world through courageous action. I am fascinated by the creative relationship between people, strategic change and how the two interact. I believe we all have powerful untapped potential within us, waiting to be discovered and unleashed. I believe when we tap into our inner courage anything can be achieved.

I am the Founder, CEO of Be Courageous, the global, digital first, business consultancy, unlocking the breakthroughs necessary in culture, strategy, technology and Innovation to build and transform the world's most ambitious and courageous leaders and brands.

I have collectively advised, facilitated, trained and keynoted over 2500+ sessions to more than 500+ brands in over 20+ countries across a broad range of industries and cultures. I am driven to help deliver global organizations and their leaders to breakthroughs, solving complex challenges and creating and managing change.

I am co founder of Digitized.Live, Adjunct faculty with Singularity University in the areas of Innovation, Strategy, Exponential Leadership and Exponential Enterprises. I am a member of the Forbes Business Council for San Francisco. I hold a BA in Marketing and Design. I am a certified Master practitioner of NLP in both North America and Europe; a Master Practitioner of TRIZ problem-solving, analysis and forecasting in patterns of invention in global patent literature; I hold a master certification in innovation facilitation and training.

I am a featured writer, guest lecturer and keynote speaker. Apart from helping the growth and transformation in others, I am a performing and recording musician and compete in Ironman triathlons.

Previously, I held positions of: Partner at Lippincott owned by Oliver Wyman, Head of Employee Experience at Old Navy Global, Senior Director of Innovation Capacity and Organizational Effectiveness at GAP inc, Principal and Head of West Coast division of Synecticsworld, Co founder of Bamboo (Acquired and Integrated into Synectics), Founder of Dynamik Design (Acquired and integrated into Altran).