

Jonathan Brill



Jonathan Brill helps companies decrease risk while making bigger bets. He advises senior leaders on issues related to risk management, product portfolio strategy and digital transformation. He is a non-executive board member and advisor to the Chairman at Frost & Sullivan, one of the world's largest growth strategy and market intelligence firms.

As the Global Futurist and Director of Technology Vision at HP, Jonathan led research programs that identified the company's portfolio of long-term opportunities and threats. In this role, he advised the company on a broad range of product strategy, investment, workforce development and digital transformation issues. Previously, he was the Chief Executive of innovation firms that developed more than 325 products and generated \$27 billion dollars in new revenue in real estate, food, technology and retail for organizations like the US government, MIT Media Lab, Microsoft, Verizon, PepsiCo, and Samsung.

He co-founded the US Pavilion at Expo Milano, 2015, and directed content for its 27,000 SQF exhibit about global food policy. Mr. Brill is an internationally requested analyst, commentator and speaker for organizations like TED, Singularity University, the Society of Manufacturing Engineers and SXSW.

Jonathan is the author of *Rogue Waves: How to Future Proof Your Business Against Radical Change*, McGraw-Hill, 2021.

He holds a degree in Industrial Design from Pratt Institute and has completed extensive executive training at Stanford's Graduate School of Business.