

Jesper Beck



Jesper is the founder of Audacious who provide trend interpretation, advise leaders to see and act on changing business dynamics, and engage in ventures with exponential potential.

Before Audacious, Jesper served as Head of Innovation at Deloitte Denmark where he simultaneously built and co-headed the Clients & Markets department- with personally assigned responsibilities for addressing supervisory boards and senior executives on the topics of tomorrow. Jesper has prior experience within the management consulting field of finance- both within acquisition finance, and private equity. He has been part of core teams behind a number of Nordic and European carve-outs and restructuring, as well as having worked and lived in London, Paris, and the Nordics.

As part of Deloitte's Global Retail Industry group, having been assigned on various retail projects, Jesper holds research and hands-on insight into the industry.

Jesper has a master's degree in finance from Copenhagen Business School.