Barry O'Reilly

Barry O'Reilly is a business advisor, entrepreneur, and author who has pioneered the intersection of business model innovation, product development, organizational design, and culture transformation.

Barry is the founder of ExecCamp, the entrepreneurial experience for executives, management consultancy Barry O'Reilly, LLC and serves on the Board of many high growth startups—the most recent of which AgileCraft, acquired by Atlassian.

Barry is author of two international bestsellers, *Unlearn: Let Go of Past Success to Achieve Extraordinary Results*, and *Lean Enterprise: How High Performance Organizations Innovate at Scale*—included in the Eric Ries series, and a Harvard Business Review must read for CEOs and business leaders.

He is an internationally sought-after speaker, frequent writer and contributor to The Economist, Strategy+Business, and MIT Sloan Management Review.

Barry is faculty at Singularity University, advising and contributing to Singularity's executive and accelerator programs based in San Francisco, and throughout the globe.

His mission is to help purposeful, technology-led businesses innovate at scale.